

# Live service development survey 2024



## Key takeaways

What are the key trends affecting live service game developers? How are they adapting to a rapidly evolving marketplace, what are their key challenges, and how are they being resolved?

In this brand-new research, Omdia has partnered with AccelByte to survey over 200 developers of live service games on the key issues in the industry.

Development costs are increasing across the board. 81% of developers have experienced cost increases in the last five years, while just 4% have managed to decrease costs.



## Change In Development Costs In The Last Five Years



Discoverability and technical hurdles are the biggest challenges for live service games. Gaining visibility in a crowded marketplace is hard, but there are more solutions than ever to backend and infrastructure challenges.



## Top challenges for building a successful live service games, according to developers



45% Discoverability

39% User Acquisition



38% Backend Systems

38% Competition

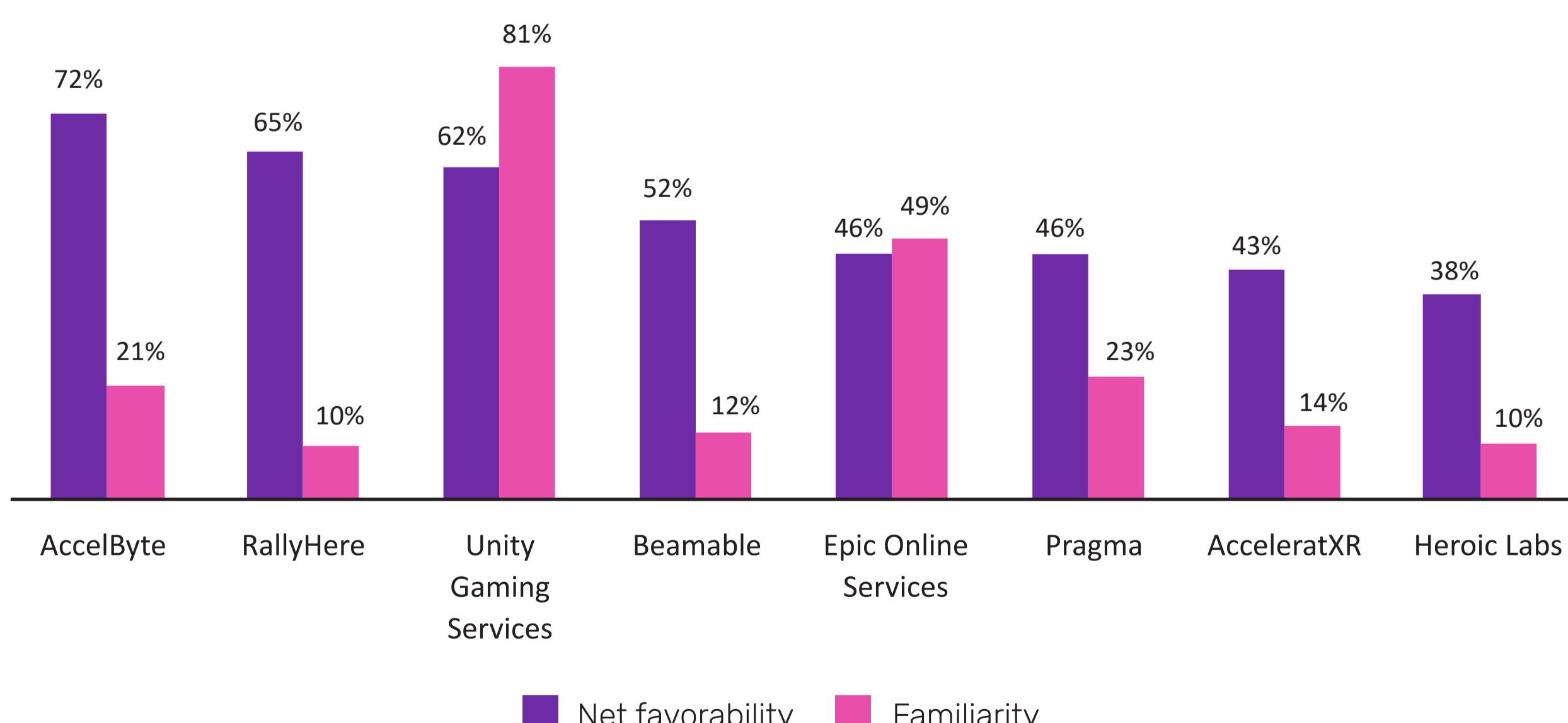


36% User Retention

35% Infrastructure Costs



## Backend service provider favorability & familiarity



Backend service providers consistently enjoy high favorability ratings among developers. Though developers are still getting familiar with the many potential tech partners available to them, they like what they have seen so far.



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